

So... where's all this leading?

It's simple, really. Motor coaches are going where you want to go - across the country, across the city, to the theatre, the airport, the historical landmark, the hotel, the office. There's little to no restrictions, and you're helping to save the planet in the meantime - there's no downside!

There's also the small factor about time. Coaches pass through customs faster, and you're always dropped off right at the front door. **You** don't need to worry about traffic - you can just sit back, relax, and enjoy the ride.



Whether it's taking a much-deserved holiday, or using one on a daily basis, a motor coach not only provides the optimum service for you - but in return, you're providing an optimum service for our planet.



It's about more than just a footprint

While taking a motor coach *does* help reduce your footprint, it also makes our planet that much more, well, green!

There's more benefits to motor coach transport than just reducing ecological footprints.

- On average, a motor coach emits 60% less CO₂ into the air than a standard mid-sized car, 54% less than a passenger train, and 86% less than a commercial airliner.
- One motor coach takes up 383 square feet of parking space; 56 average cars take up 6,944 (not taking into consideration the 'in between' space). That means more larger parking lots, with fewer trees and diminished natural habitat.
- The ultra low-sulfur diesel fuel used exclusively on motor coaches burns cleaner than the regular unleaded, resulting in up to 20% less green house gas emissions being released into the atmosphere.

Need more?

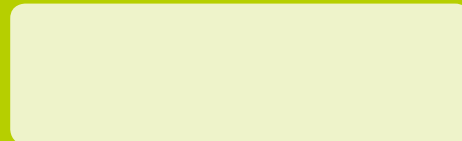
Contact us for more information on benefits of motor coach transportation, we'll be happy to fill you in!

Ontario Motor Coach Association

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Reduce your footprint Take a motor coach.



My footprint?

We're not talking about the impressions you leave while walking down a sandy beach. We're talking about your ecological footprint, and it's more important than you think.

Your eco footprint is a gauge of your impact on our many natural resources, including transport, food, waste generation, etc. A total of 4.5 acres of usable land is available for everyone on Earth - the average Canadian uses 21.7 acres.



It's not hard to see that the figures don't add up. That's why it's essential to start making changes now - before we've completely consumed all of our natural resources.

What does this have to do with motor coaches?

Glad you asked. Part of calculating your eco footprint is examining your driving habits. The car you drive and the gas you fill it up with contributes to how large your footprint is. Specifically, the fuel you purchase needs to be stored somewhere, and that storage is adding to your footprint.

Motor coaches, as you can imagine, use a lot more gas than your average mid-sized sedan. You'd think that'd be a negative, but actually, it's not. Environmentally friendly by nature, motor coaches use significantly less fuel per passenger, as they are able to displace up to 56 cars from the road.



Not getting it? Let's say that you drive (alone) from A to B, and use 20 litres of fuel. A motor coach makes the same trip, with 56 people on board, and uses 280 litres of fuel. You've used 20 litres of fuel; each person on board the motor coach has used only 5 litres of fuel.

Who has the smaller footprint?

Ah, but I have a hybrid!

Good for you! But, sad news I'm afraid - even the most ecologically friendly hybrid doesn't measure up to a motor coach. In a comparison study, a hybrid car was paired against a motor coach. The result? A motor coach loaded with 56 passengers, traveling a distance of 160 kilometres was more fuel efficient per passenger than the hybrid.

Gallons of fuel needed to go 100km

Hybrid car	4.2 litres/100km
Motor coach	35.0 litres/100km

Typical number of seats

Hybrid car	4
Motor coach	50

per passenger fuel consumption to travel 100km

Hybrid car	1.05 litres
Motor coach	.70 litres

Calculate your own footprint at www.myfootprint.org, and see how big your impact is on our world.

